



Janet E Johnson has more than 20 years of experience and millions of dollars earned for clients and her own business using online marketing strategies. She started her digital marketing career when she began selling on Ebay and has continued to embrace this ever-evolving field.

Her agency has online courses specializing in the areas of Strategy and Content Marketing, Facebook, Instagram, Video Marketing and Advertising.

In addition to speaking several times per month, locally and nationally, she regularly creates videos, live shows, hosts webinars and hosts the podcast, Business Growth Time, established 4 years ago and is now recognized as one of the Top 25 Social Media Podcasts by Report Garden.

Coming from a background in education, Janet believes in and regularly participates in continuing education for herself, always staying on top of the social media ever-changing trends, then applying the latest, best practices with her clients, audiences and students.

- Brings high energy and fun to your event
- Teaches current strategies
- Inspires sales teams to take action



SPEAKING TOPICS

How to get Massive Leads & Sales with Video
Specific strategies that convert

Fans are Great, but Sales are Better!
How to turn fans into paying customers

Reach and Convert your Audience with Facebook & Instagram Ads
Ad strategies and best practices that are currently working best

Blending the Art of Content Marketing and the Science of Automation
How to stand out in a noisy online world and shift when needed

- What attendees are saying...**
- "Janet went into the stratosphere with her presentation!"
 - "Opened my eyes and mind to the power of video!"
 - "She clarified the steps I should take."



To Book Janet for your next event or workshop:
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Website: JanetEJohnson.com
Podcast: BusinessGrowthTime.com

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ENGAGE - CONVERT - GROW